

# Millennials and Faith

## Who are the Millennials?



Born  
1982-2004



Came into  
Adulthood post 9/11

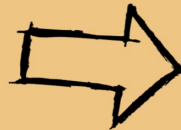


Most Educated  
Generation in  
History



\* Source Pew Research

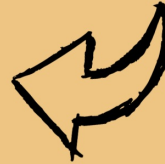
Least Religiously  
Affiliated  
Generation at 29%  
Unaffiliated



Only 26% are  
married, the lowest  
% of recent  
generations at this  
age



Millennials Connect  
to Personalized  
Community through  
social media  
networks



\* Source Pew Research

70% of Christian  
Millennials read  
scripture online



56% of Christian  
Millennials search for  
churches online



54% of Christian  
Millennials watch videos  
about spirituality



59% of Christian  
Millennials search  
for spiritual content  
online



40% of Christian  
Millennials donate  
online



4/10 Christian  
Millennials engage  
in faith based  
discussion through  
blogs and social  
media



38% of Christian  
Millennials fact  
check sermons



\* Source Barna Group